



HOODEATS

2018 ADVERTISING RATE CARD

CONTACT NAME _____ MEMBER [] NON MEMBER []

COMPANY _____

ADDRESS _____

PHONE # _____ FAX# _____ E-MAIL ADDRESS _____

AD SIZE/SPECIFICATION: [] 1/8 PAGE (BC) [] 1/4 PAGE [] I WILL SUPPLY NEW ARTWORK IN COLOR

1ST CHOICE SPACE # _____ 2ND CHOICE SPACE # _____ AMOUNT DUE \$ _____ CHECK # _____

SIGNATURE _____ DATE _____
(REQUIRED)

Ad material and check for ad must NOW be received by 12/10/17.

Make your check(s) PAYABLE TO: SRPRC for your ad (and separate check for dues).

Mail this form, check, ad material and membership renewal FORM (if applicable)

to: TeamWay, 24926 Hayes Avenue., Murrieta CA 92562

Email new ad photos, logos, and copy or changes to: info@teamway.com. Or call Gail Hine at 951-677-8121

SEE AD PAGE LAYOUT ON REVERSE SIDE.

To **qualify for member rates**, 2015 membership must be **received by December 10, 2017.**

MEMBER RATE

\$185/YEAR

1/8 PG - Business Card Size

3.75" x 2.25"

SPACE # _____

MEMBER RATE

\$370/YEAR

1/4 Page Size

3.75" x 4.75"

SPACE # _____

To **assure your preferred placement**, your check must be **received by December 10, 2017.**

NON MEMBER RATE

\$285/YEAR

1/8 PG - Business Card Size

3.75" x 2.25"

SPACE # _____

NON MEMBER RATE

\$570/YEAR

1/4 Page Size

3.75" x 4.75"

SPACE # _____

Announcing... 2018 Santa Rosa Plateau Riding Club "HOOFBEATS" Newsletter Advertiser Reservation

Reserve your space – on a first-come/first-served basis. We will do our best to honor your selection as indicated on this LAYOUT and Rate Card Reservation Form (on the reverse side).



Founded in 1987, the Santa Rosa Plateau Riding Club is a non-profit organization that promotes equine and social activities on the Plateau. Through our annual Barn Dance, we have raised funds to support and maintain our extensive trail system. We also support other community assistance activities and events.

This is an ANNUAL RATE and your ad appears monthly.

Space-rates as follows:

Member
Annual Rate:
1/8 page AQUA - \$185
1/4 page YELLOW - \$370

Non-Member
Annual Rate:
1/8 page AQUA - \$285
1/4 page YELLOW - \$570

We will help you prepare and/or completely design your ad — **free of charge!** Call TeamWay at 951-677-8121 or email: info@teamway.com to discuss the details. Send high resolution logos, pictures, copy to: info@teamway.com.

This matrix layout is for the 10 Advertiser Pages only. The publication also contains 10 Editorial Pages (not shown on this matrix).

RESERVE EARLY and as space will fill up quickly.

SUPPORTING ADVERTISERS		2	
2A	2D	SOLD	
2B			
2C	2E		
	2F		

SUPPORTING ADVERTISERS		4	
4A	4D		
4B			
4C	4E		
	4F		

SUPPORTING ADVERTISERS		6	
6A	6D		
6B			
6C	6E		
	6F		

SUPPORTING ADVERTISERS		8	
8A	8D		
8B			
8C	8E		
	8F		

SUPPORTING ADVERTISERS		10	
10A	10D		
10B			
10C	10E		
	10F		

SUPPORTING ADVERTISERS		12	
12A	12D		
12B			
12C	12E		
	12F		

SUPPORTING ADVERTISERS		14	
14A	14D		
14B			
14C	14E		
	14F		

		20	
20A	Mailing Panel		
20B			
20C	20E		
20D	20F		