



# HOOFEATS

## 2019 ADVERTISING RATE CARD

CONTACT NAME \_\_\_\_\_ MEMBER [    ] NON MEMBER [    ]

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE # \_\_\_\_\_ FAX# \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

AD SIZE/SPECIFICATION: [    ] **1/8 PAGE** (BC) [    ] **1/4 PAGE** [    ] **I WILL SUPPLY NEW ARTWORK IN COLOR**

1ST CHOICE SPACE # \_\_\_\_\_ 2ND CHOICE SPACE # \_\_\_\_\_ AMOUNT DUE \$ \_\_\_\_\_ CHECK # \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_  
(REQUIRED)

**Ad material and check for ad must NOW be received by 11/15/18.**

**Make your check(s) PAYABLE TO: SRPRC for your ad and separate check for dues.**

Mail this form, check, ad material and membership renewal FORM (**\$75 to 11/15; after 11/16 is \$85**)  
to: TeamWay, 24926 Hayes Avenue., Murrieta CA 92562

Email new ad photos, logos, and copy or changes to: [gail@teamway.com](mailto:gail@teamway.com). Or call Gail Hine at 951-677-8121

**SEE AD PAGE LAYOUT ON REVERSE SIDE.**

**Note: There is a very small increase in rates from the past six years or so. Please be sure your computer-generated check has the correct new amount.**

To **qualify for member rates**, 2019 membership must be **received by November 15, 2018.**

**MEMBER RATE**  
**\$195/YEAR**  
 1/8 PG - Business Card Size  
 3.75" x 2.25"

SPACE #

**MEMBER RATE**  
**\$390/YEAR**  
 1/4 Page Size  
 3.75" x 4.75"

SPACE #

To **assure your preferred placement**, your check must be **received by November 15, 2018.**

**NON MEMBER RATE**  
**\$300/YEAR**  
 1/8 PG - Business Card Size  
 3.75" x 2.25"

SPACE #

**NON MEMBER RATE**  
**\$600/YEAR**  
 1/4 Page Size  
 3.75" x 4.75"

SPACE #

# Announcing... 2019 Santa Rosa Plateau Riding Club "HOOFBEATS" Newsletter Advertiser Reservation

Reserve your space – on a first-come/first-served basis.

We will do our best to honor your selection as indicated on this LAYOUT and Rate Card Reservation Form (on the reverse side).

This is an ANNUAL RATE and your ad appears monthly. 2019 space-rates as follows:



Founded in 1987, the Santa Rosa Plateau Riding Club is a non-profit organization that promotes equine and social activities on the Plateau. Through our annual Barn Dance, we have raised funds to support and maintain our extensive trail system. We also support other community assistance activities and events.

**Member**  
Annual Rate:  
1/8 page AQUA - \$195  
1/4 page YELLOW - \$390

**Non-Member**  
Annual Rate:  
1/8 page AQUA - \$300  
1/4 page YELLOW - \$600

We will help you prepare and/or completely design your ad — **free of charge!**

Call TeamWay at 951-677-8121 or email: [gail@teamway.com](mailto:gail@teamway.com) to discuss the details.

Send high resolution logos, pictures, copy to: [gail@teamway.com](mailto:gail@teamway.com).

This matrix layout is for the 8 Advertiser Pages only. The publication also contains 8 Editorial Pages (not shown on this matrix).

**RESERVE EARLY** and as space will fill up quickly. SRPRC members are loyal to our supporting advertisers.

SUPPORTING ADVERTISERS 2	
2A	2D
2B	<b>SOLD</b>
2C	2E
	2F

SUPPORTING ADVERTISERS 4	
4A	4D
4B	
4C	4E
	4F

SUPPORTING ADVERTISERS 6	
6A	6D
6B	
6C	6E
	6F

SUPPORTING ADVERTISERS 8	
8A	8D
8B	
8C	8E
	8F

SUPPORTING ADVERTISERS 10	
10A	10D
10B	
10C	10E
	10F

SUPPORTING ADVERTISERS 12	
12A	12D
12B	
12C	12E
	12F

SUPPORTING ADVERTISERS 14	
14A	14D
14B	
14C	14E
	14F

16	
20A	Mailing Panel
20B	
20C	20E
20D	20F